



Full set of approvals for BFG's DOND The Daddy

Bell-Fruit Games' consistent approach to manufacturing excellence continues to reap rewards with yet another full set of approvals for one of its latest Cat C models, DEAL OR NO DEAL The Daddy. The game, which will be showcased at the forthcoming ICE Totally Gaming at ExCeL in London, has been warmly welcomed by the major retailers thanks to some strong performance figures throughout January.

Players can expect a DOND revolution where Phone symbols add to the all-new Phone matrix. The challenge is on to build up one or more lines of phones to activate the DOND feature. Match a blue and red box to add the cash to Mega Money, while building up more mugs for bigger streaks. Collecting three 'Noels' will grant access to play the inner board.

Sales and Marketing Director John McLoughlin commented: "January can be a tough month across the board as people count the cost of Christmas and New Year. But I'm delighted to say that there has been no such downturn for our latest title, DOND The Daddy. Its performance throughout the month has been excellent which has been reflected in a full set of approvals from our key customers. We're looking forward to exhibiting this and a whole host of exciting new games at next week's ICE."

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