



## **Birthday boy wins full set of approvals**

Bell-Fruit Games is literally celebrating the Banker's Birthday this week following the news that the game – the latest Cat C model to wear the inimitable DOND brand - has just completed a full set of approvals from the major pub retailers.

DOND The Banker's Birthday is presented in the Eclipse cabinet using Scorpion 6 technology and is switchable to Cat D. The entertainment-packed game offers players a variety of compelling feature opportunities including the chance to activate a 'Birthday bonus' for a special present with each 'Banker's offer'.

Sales and Marketing Director John McLoughlin commented on the news: "We are delighted to be able to announce, yet again, another great success story for Bell-Fruit Games and the DOND licence. This latest set of approvals from some of the biggest names in retailing serves to demonstrate how well this fantastic brand marries so perfectly with the Cat C genre. Credit should also go to our game design team for ensuring that the DOND brand remains consistently fresh, compelling and attractive with each new title that we offer to the market."

For further information please contact:

Chris Murphy

Media and Communications Manager

NOVOMATIC UK

Tel. 01204 438377

Mobile. 07887 694530

Email. [cmurphy@novomaticuk.com](mailto:cmurphy@novomaticuk.com)

**BELL-FRUIT GROUP LTD.**

Leen Gate, Lenton, Nottingham, NG7 2LX, England. **T** 44 (0)115 970 6707 **F** 44 (0)115 978 0963  
Registered office: Astra House, 1 Kingsway, Bridgend Industrial Estate, Bridgend, CF31 3RY. Registered in England No. 5015596 VAT No. 169 8755 39